

**Head of School:** Mr Kevin Minnott

**Deputy Headteacher:** Mr Robin Entwistle

**Assistant Headteachers:** Mrs Sam Salisbury  
& Mrs Tara Treleven

James Dixon  
Primary



James Dixon Primary School, William Booth  
Road, SE20 8BW

jdpooffice@swale.at

020 87786101

jamesdixon.bromley.sch.uk

# James Dixon Primary School



Wednesday 25th February 2026

Dear Parents and Carers,

It's almost time to celebrate the magic of reading! **World Book Day** is arriving on **Thursday 5th March**, and we have some wonderful activities planned to mark the occasion.

To help bring our favourite stories to life, we invite the children to come to school dressed as a character from a book they love. We will be holding a school-wide parade during the day to showcase everyone's fantastic outfits!

While we love seeing the children's transformations, please remember that the heart of World Book Day is simply celebrating a love of reading. **There is no need to buy expensive, new costumes.** We would love to see you get creative with items you already have at home, or perhaps consider a "costume swap" with a friend.

Thank you for your continued support in making reading a highlight of our school year.

Best regards,

Chantelle Ejimofa



**Executive Headteacher: Mrs Michelle Aldred**